



SPONSORSHIP PROSPECTUS · 2026 EDITION

European Roots. American Greatness.

*250 years of European innovation that helped build, power,
and transform the United States.*

A digital editorial publication marking America's 250th anniversary — sponsor-supported, bilingual, and built to a documented, pro-fact standard.

PUBLICATION	Digital, sponsor-supported · English & Spanish editions
LAUNCH	Summer 2026 · the week after 4 July
AUDIENCE	C-suite, institutional, academic & policy leaders across the transatlantic corridor
ENQUIRIES	info@america250-independence.com
WEB	www.america250-independence.com

CONFIDENTIAL

The story being overlooked.

As America approaches its 250th anniversary on 4 July 2026, countless celebrations will honour American achievement. But one story is consistently overlooked.

German science helped build American pharmaceuticals. Immigrant engineers and European-trained scientists shaped American aviation and physics. European capital financed American railroads and steel. European founders and first-generation Americans started companies that became household names — from Pfizer and Merck to Boeing and beyond.

This is not anti-American. It is pro-fact.

European Roots. American Greatness. is a digital editorial publication telling the documented story of European contributions to American business, science, and industry — published in the anniversary year, distributed through transatlantic business networks, and underwritten by the European institutions whose contributions made it possible.

For leaders at European institutions with American interests, this is among the most aligned editorial vehicles of the 250th-anniversary year.

EDITORIAL STATEMENT

European impact on America.

\$5.7T

Total foreign direct investment position in the United States (end of 2024), with Europe the single largest source.

~7.9M

Americans employed by majority foreign-owned U.S. affiliates, a large share of them European-owned.

150+

European-rooted companies with a century or more of continuous U.S. operations.

50

U.S. states recording employment from foreign direct investment.

Sources: U.S. Bureau of Economic Analysis, Foreign Direct Investment in the United States (2024 position, released 2025); BEA / U.S. Department of Commerce affiliate-employment data. Figures current to the 2024 reporting cycle and rounded. European-specific shares are subsets of the totals shown and are presented conservatively.

Who is reading.

A precisely targeted readership of decision-makers across the transatlantic corridor.

Board members and C-suite executives	European corporates with U.S. operations
Heads of government affairs and public policy	EU–US trade and investment portfolios
Investment and M&A leadership	Transatlantic deal flow
Trade association and chamber leadership	EACC, AmChams, BDI, Confindustria, MEDEF, CBI
Diplomatic and consular leadership	U.S. embassies in Europe; European missions in the U.S.
Academic and policy institutions	Transatlantic-relations scholars and journalists

Projected Year-1 reach of 250,000–400,000 visitors is a pre-launch estimate derived from comparable specialist publications. Verified audience data will replace these projections after the public launch.

What we are publishing.

Long-form journalism, archival research, and corporate profiles spanning four editorial eras.

Foundational Era • 1776–1900	European capital, immigration, and engineering in the building of American industry.
Industrial Century • 1900–1945	Immigrant founders and European-trained scientists who built American aviation, pharmaceuticals, and chemicals.
Postwar Partnership • 1945–2000	The rise of transatlantic corporate giants across consumer goods, banking, and luxury.
The Modern Era • 2000–present	European companies as critical infrastructure of the American economy: renewables, semiconductors, biotech.

Launch feature stories

Spain: The European Power America Forgot

The flagship feature — Spain’s decisive and under-told role in American independence and settlement.

The Apothecary’s Ledger: Merck and the Geopolitics of Transatlantic Knowledge

How a Darmstadt pharmacy’s science crossed the Atlantic and was reshaped by war.

The Spruce and the Sovereign: How European Roots Launched America’s Air Power

Immigrant engineers, European research traditions, and the making of American aviation.

The Candy That Cured: How a Württemberg Chemist’s Worm Cure Became Pfizer

From a Brooklyn confection to the company behind a 21st-century vaccine.

Tiers and participation.

Four levels of participation, each designed to secure your institution's place in the editorial record of the 250th anniversary. Investment levels are shared on request and tailored to anniversary-year inventory and partner status.

Founding Sponsor

The senior partnership level, for institutions making the most substantial commitment.

- Exclusive placement on the homepage
- Logo on all sector pages
- Priority access to interviews, features, and editorial collaborations
- 12-month visibility across the entire platform
- Full-page company profile and a "Founding Sponsor" badge across the site
- Inclusion in press releases, announcements, and recognition in Premium Reports
- Invitation to contribute thought-leadership content; early access to new features

12-MONTH TERM · PRICE ON APPLICATION

Sector Sponsor

Association with a single industry sector and its companies, innovators, and milestones.

- Featured placement at the top of one sector page
- Inclusion in the "Sector Leaders" selection
- Mention in the launch press release
- Optional sponsored insight or commentary
- Medium-length company profile, with logo and link

12-MONTH TERM · PRICE ON APPLICATION

Supporting Sponsor

Public association with the project, demonstrating support and commitment to its mission.

- Logo display in the Supporters section
- Recognition in the launch announcement
- Link to company website
- Optional short company description

12-MONTH TERM · PRICE ON APPLICATION

Directory Listing

Editorially curated. Featured placement in the Directory is available through a paid listing.

- Company name, and outbound link in the searchable Directory
- Sector and era tagging for discoverability

EDITORIAL INCLUSION · BY QUALIFICATION

All sponsorships include permanent archive presence: profiles remain published beyond the anniversary year. Sponsors receive mention in the official press release published on America250-Independence.com.

06 · PRODUCTION STANDARDS

Editorial integrity, by design.

Editorial independence

All editorial content is produced by the publication's editorial team. Sponsorship supports research and outreach but does not influence analysis or conclusions. Sponsors review their own profiles for factual accuracy only, and no sponsor controls coverage of any other company or topic.

Disclosure

Every sponsored profile is clearly labelled, and editorial features are labelled separately. Readers will always know what they are reading.

Source quality

Statistics are drawn from official bodies such as the BEA, Eurostat, and OECD, and from company filings. Historical claims are sourced to academic and archival material and cited at the foot of each entry.

Permanence

The publication is structured for a permanent archive. Every URL is designed to remain stable indefinitely; sponsor profiles do not expire.

To begin a conversation.

We respond to qualified enquiries within two working days. Founding and Sector inventory is limited and allocated on a first-confirmed basis.

EMAIL	info@america250-independence.com
WEB	www.america250-independence.com
RESPONSE	Within two working days, Monday–Friday